SMU SIKKIM MANIPAL UNIVERSITY
Established under Govt.of Sikkim, Act 9 of 1995, recognised under 2(f) of the UGC Act, 1956
INSPIRED BY LIFE

Online MANIPAL

Unlock The Next Step In ~~Your Career~~

Master of Business Administration
(Online MBA with Dual Specialization)

UGC Entitled | NAAC A+ Accredited

Table Of Contents

Eligibility

- Candidates must have completed 10+2+3-year or 10+2+4-year or 10+3+3-year bachelor's degree in any discipline from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies.

- Candidates must have a minimum of 50% marks in aggregate in graduation (45% marks in case of candidates belonging to reserved category).

Duration

Minimum 2 years (divided into four semesters)

Fee Structure

- INR 1,10,000 or
  INR 27,500 per semester

- INR 500
  (non-refundable application fee)

Master of Business Administration

Online MBA
(with Dual Specialization)

Designed for ambitious learners, the 2-year online MBA program at SMU offers dual specialization with just the right advanced knowledge and skills one needs to make a mark in the professional landscape.

Step up your higher education game and choose your dual specializations from Finance, HRM, Systems, Operations & Supply Chain Management, Healthcare and Marketing.

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- Online program entitled by UGC

- 24x7 learning with best-suited content

- Expert faculty and mentors

- Industry expert sessions, webinars and projects

- Scholarships for deserving candidates

- Foundation courses

About SMU

Established in 1995, Sikkim Manipal University (SMU) is an NAAC A+ accredited institution offering UGC-entitled degrees. With a strong legacy of academic excellence, SMU leverages state-of-the-art technology to deliver accessible, industry-relevant programs, ensuring students gain quality education.

SMU's distance education arm, founded in 2001, is a premiere provider of professional programs in India, educating over 500,000 students. Recognized as the 'Most Preferred Distance Education University Among Students', SMU now delivers affordable online degree programs, further extending its commitment to accessible education.

> " Give an individual a professional education and you have given him a lifestyle. "

Padma Shri Dr. T.M.A. Pai

1898 - 1979
Founder - Manipal Group

Dr GK Prabhu
Vice Chancellor,
Sikkim Manipal University

Prof (Dr) Sourav Dhar
Director, Centre for Distance
& Online Education

Sikkim Manipal University (SMU) Accolades

ACCREDITED

Accredited A+ Grade By National Assessment and Accreditation Council (NAAC)

ACCREDITED

UGC-entitled Online Degrees Equivalent to On-campus Degree

RANKED 151-200

Amongst India's Top #151-200 Universities in 2024

AICTE Norms Compliant

RANKED 06

Among India's top multidisciplinary universities in East Zone (2024)

RANKED 01

Amongst Top Private Universities in North East (2024)

RANK 15

Among Top Leading Universities Showcasing Entrepreneurial Spirit

Online MBA | Program Structure

First Semester

- Principles of Management and Organizational Behavior
- Marketing Management
- Accounting for Managers
- Business Economics
- Business Communication
- Legal Aspects of Business
- Computer Application in Management

Second Semester

- Quantitative Methods in Management
- Human Resource Management
- Financial Management
- Productions and Operations Management
- Research Methodology and Statistical Techniques
- Global Economic Environment and Policy
- Management Information Systems

Third Semester

- Project Management
- Business Strategy
- Elective I (Marketing specialization*)
- Elective II (Marketing specialization*)
- Elective I (Chosen specialization**)
- Elective II (Chosen specialization**)

Fourth Semester

- Banking and Insurance Management
- Elective III (Marketing specialization*)
- Elective IV (Marketing specialization*)
- Elective III (Chosen specialization**)
- Elective IV (Chosen specialization**)
- Project Work

- Total credits: 102
- Computer Application in Management in first semester and Management Information Systems in 2nd semester carry 3 credits
- All other courses, including Project Work during the final semester carry 4 credits each

* Marketing specialization is compulsory

** Learners can choose the second specialization from Finance, HR, Systems, and Operations & Supply Chain Management

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
01 Compulsory specialization: Marketing	• Consumer Behavior and Advertisement and Brand Management • Retail and Distribution Managerment and Supply Chain Management	• Market Research • Service Marketing & Global Marketing
02 Finance	• Security Analysis and Portfolio Management & Derivative Market • Taxation	• Multinational Finance & Risk Exposure Management • Marketing of Financial Services & Mergers and Acquisitions
03 Human Resource Management	• Industrial Relation • Competency Mapping & Performance Management	• Organization Development & Human Resource Development • Compensation Management & International Human Resource Management
04 Systems	• Object Oriented Programming System & Open Source System • Database Management Systems	• E-Commerce • Technology Management and Strategy
05 IT and FinTech	• Operation and Logistics Management • Supply Chain Management	• Materials and Store Management • Quality Management and Global Supply Chain Management
05 Healthcare	• Health Education & Communication • Healthcare and Hospital Core Services	• Quality Management in Healthcare • Legal Aspects in Healthcare Administration

eLearning: The Future Is Now!

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016.

Video Lectures

Virtual Classrooms

Virtual Simulation

eText Materials

Interactive Material

Discussion Forums

The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.
Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Sikkim) only.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the university. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Enrol Now

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

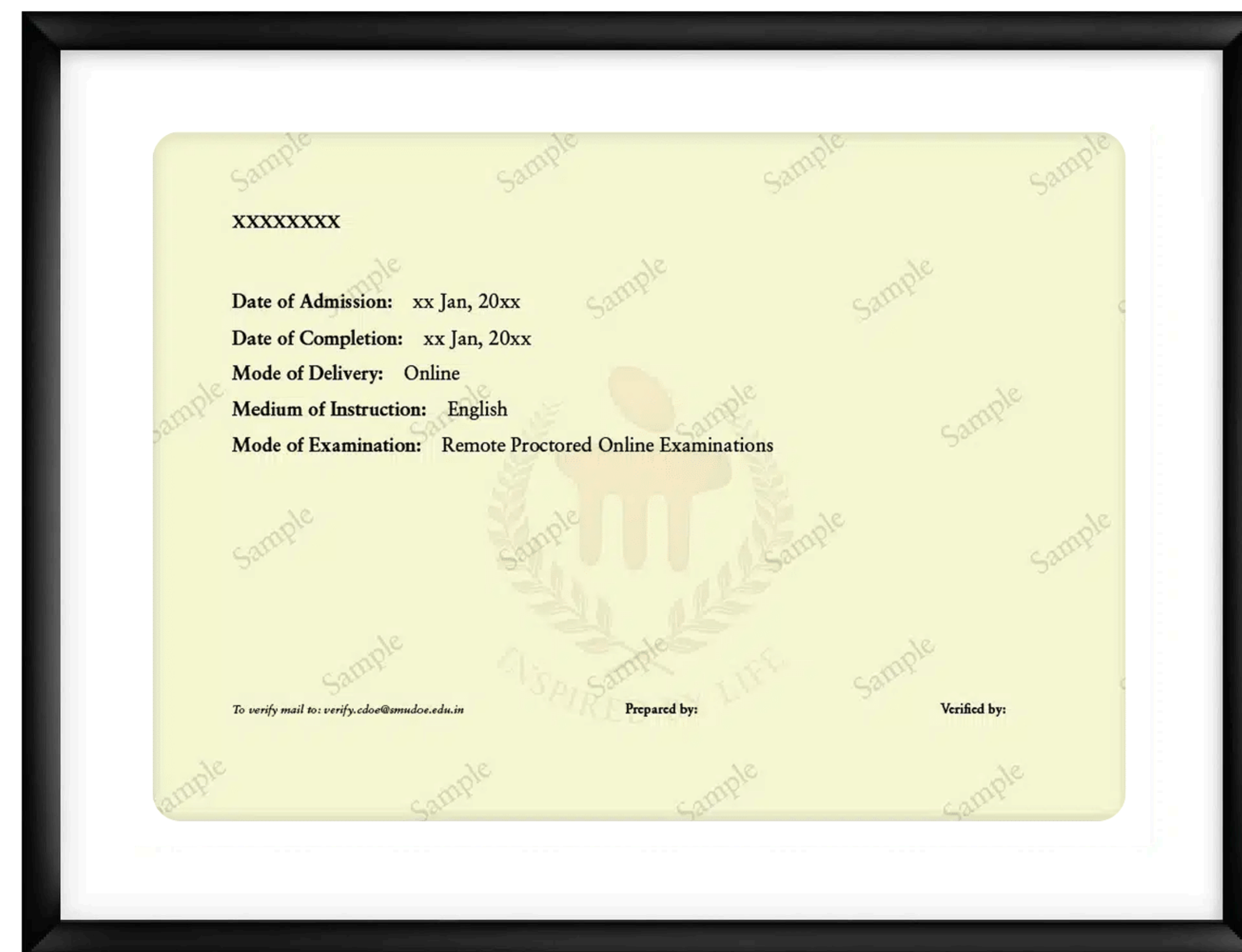Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

Your Degree