

This Online PGCP in Management is your career gamechanger!

Postgraduate Certificate Programme in Management

Postgraduate Certificate Programme in Management designed by TAPMI Centre for Executive Learning aims at delivering multi-disciplinary and multi-sectoral management learning in an applied context. This 100% online programme will enable participants to fast-track their managerial careers and grow to leadership positions by covering current challenges, opportunities and practices in management and deliver integrated learning for participants. Gain critical perspectives to make effective managerial decisions, without taking a break or quitting your jobs.



ELIGIBILITY



- Graduates from recognised universities with minimum 50% marks
- Minimum 1 year of work experience

FEE STRUCTURE

Course fee

INR 1,80,000/-

Application fee

INR 1,500/-

DURATION

- 40 weeks
- 7.5 hours/week

ADMISSION PROCESS



- Candidates can register their interest on www.onlinemanipal.com or tapmi.onlinemanipal.com
- A counselor would get in touch with you to answer any queries and assist with the admission process
- The candidate would get a confirmation mail on successful fee payment and verification of required documents

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Term	Term - I	Term - II	Term - III
Programme Modules* TAPMI PGCPM	Persuasive Communication	Economics for Managers	IT Applications for Business
	Managing People & Teams	Effective Marketing Strategies	Corporate Strategy
	Accounting For Managers	Financial Management	Transformational Leadership
	Statistics for Managerial Decisions	Managing Operations	Research for Business Insights
Term	Term - IV	Term - V	
Programme Modules* TAPMI PGCPM	Design Thinking for Innovation	Personal Growth & Career Development	
	Platform Business Models	Marketing Elective	
	Spreadsheets for Decision Making	Finance Elective	
	Analytics for Business Insights	IT & Analytics Elective	

*Subject to changes

Electives

Students can select their elective preferences at the end of the first term.

Marketing

Product & Brand Management

High Performance Selling

Digital Marketing

Finance

Financial Statement Analysis

Security Analysis & Portfolio Management

FinTech - Innovations & Transformation

Information Technology & Analytics

AI & ML for Business

Data Visualization with Tableau

Python for Business Applications

Roles you can explore

Upon successful completion of the programme, you will be equipped to take up and excel in the roles below



Business Analyst



Associate Consultant



Relationship Manager



Key Account Manager



Social Media Coordinator



Business Development Manager



Market Research Analyst



Financial Analyst



Data Analyst



Data Visualisation Analyst

Why TAPMI



Reputed university offering world class education: Established with a vision of creating responsible business leaders, leaders who dream and achieve with a resolve to make a difference. To imbibe business knowledge and make them business ready.



Recognised for quality and excellence: TAPMI is not just a B-school, it is a centre of business excellence with over 30 years of experience in academics, research, and Executive Education. TAPMI is one among the 7 institutes in India and 5% of the top business schools worldwide to have been accredited with the illustrious **Association to Advance Collegiate Schools of Business (AACSB)** accreditation, the oldest and toughest accreditation in the world of business education. It is also the 5th institution in India to have both the AACSB as well as **Association of MBAs (AMBA)** accreditation.



Global exposure: Get exposed to real-life case studies and new-age topics from globally renowned leaders and industry experts through weekly webinars.



Industry-aligned curriculum: Every element is action-based, and the outcome-centric curriculum is geared towards teaching students through real experiences. It is a comprehensive curriculum, designed to meet the requirements of the current market trends, that allow the students to evolve and become invaluable professionals.



Next-gen learning platform: The learning management system is impeccable and curated to make the student's learning journey hassle-free.



Large student and alumni community: TAPMI hosts an incredible alumni base of global leaders across domains. Some among the many are- Sushil J. Shah, Associate Director, CCO, Global Banking India at HSBC, Priyanka Neogi Vice President – National Product and Programme Head Privy League at Kotak Mahindra Bank.