

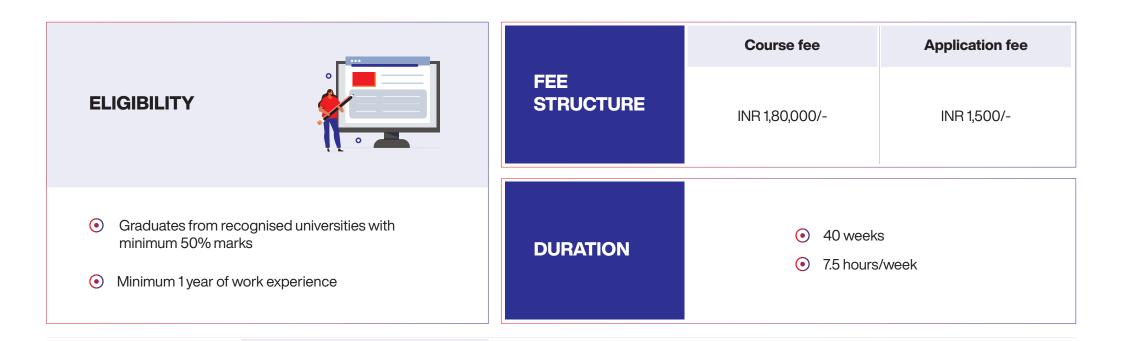
# This Online PGCP in Management is your career gamechanger!

#### **Postgraduate Certificate Programme in Management**

Postgraduate Certificate Programme in Management designed by TAPMI Centre for Executive Learning aims at delivering multi-disciplinary and multi-sectoral management learning in an applied context. This 100% online programme will enable participants to fast-track their managerial careers and grow to leadership positions by covering current challenges, opportunities and practices in management and deliver integrated learning for participants. Gain critical perspectives to make effective managerial decisions, without taking a break or quitting your jobs.











- Candidates can register their interest on www.onlinemanipal.com or tapmi.onlinemanipal.com
- A counselor would get in touch with you to answer any queries and assist with the admission process
- The candidate would get a confirmation mail on successful fee payment and verification of required documents



## Postgraduate Certificate Programme in Management

Term	Term - I	Term - II	Term - III
Programme Modules* TAPMI PGCPM	Persuasive Communication	Economics for Managers	IT Applications for Business
	Managing People & Teams	Effective Marketing Strategies	Corporate Strategy
	Accounting For Managers	Financial Management	Transformational Leadership
	Statistics for Managerial Decisions	Managing Operations	Research for Business Insights
Term	Term - IV	Term - V	
	<b>Term - IV</b> Design Thinking for Innovation	Term - V Personal Growth & Career Development	
Programme Modules* Term TAPMI PGCPM	Design Thinking for Innovation	Personal Growth & Career Development	

\*Subject to changes



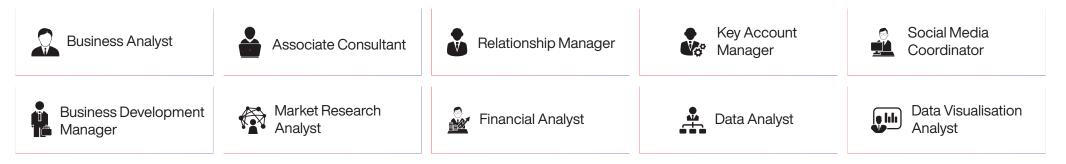
#### **Electives**

Students can select their elective preferences at the end of the first term.

Marketing	Finance	Information Technology & Analytics
Product & Brand Management	Financial Statement Analysis	AI & ML for Business
High Performance Selling	Security Analysis & Portfolio Management	Data Visualization with Tableau
Digital Marketing	FinTech - Innovations & Transformation	Phyton for Business Applications

### Roles you can explore

Upon successful completion of the programme, you will be equipped to take up and excel in the roles below





#### Why TAPMI



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**Reputed university offering world class education:** Established with a vision of creating responsible business leaders, leaders who dream and achieve with a resolve to make a difference. To imbibe business knowledge and make them business ready.

**Recognised for quality and excellence:** TAPMI is not just a B-school, it is a centre of business excellence with over 30 years of experience in academics, research, and Executive Education. TAPMI is one among the 7 institutes in India and 5% of the top business schools worldwide to have been accredited with the illustrious **Association to Advance Collegiate Schools of Business (AACSB)** accreditation, the oldest and toughest accreditation in the world of business education. It is also the 5th institution in India to have both the AACSB as well as **Association of MBAs (AMBA)** accreditation.

**Global exposure:** Get exposed to real-life case studies and new-age topics from globally renowned leaders and industry experts through weekly webinars.

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**Industry-aligned curriculum:** Every element is action-based, and the outcome-centric curriculum is geared towards teaching students through real experiences. It is a comprehensive curriculum, designed to meet the requirements of the current market trends, that allow the students to evolve and become invaluable professionals.

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Next-gen learning platform: The learning management system is impeccable and curated to make the student's learning journey hassle-free.

Large student and alumni community: TAPMI hosts an incredible alumni base of global leaders across domains. Some among the many are-Sushil J. Shah, Associate Director, CCO, Global Banking India at HSBC, Priyanka Neogi Vice President – National Product and Programme Head Privy League at Kotak Mahindra Bank.

